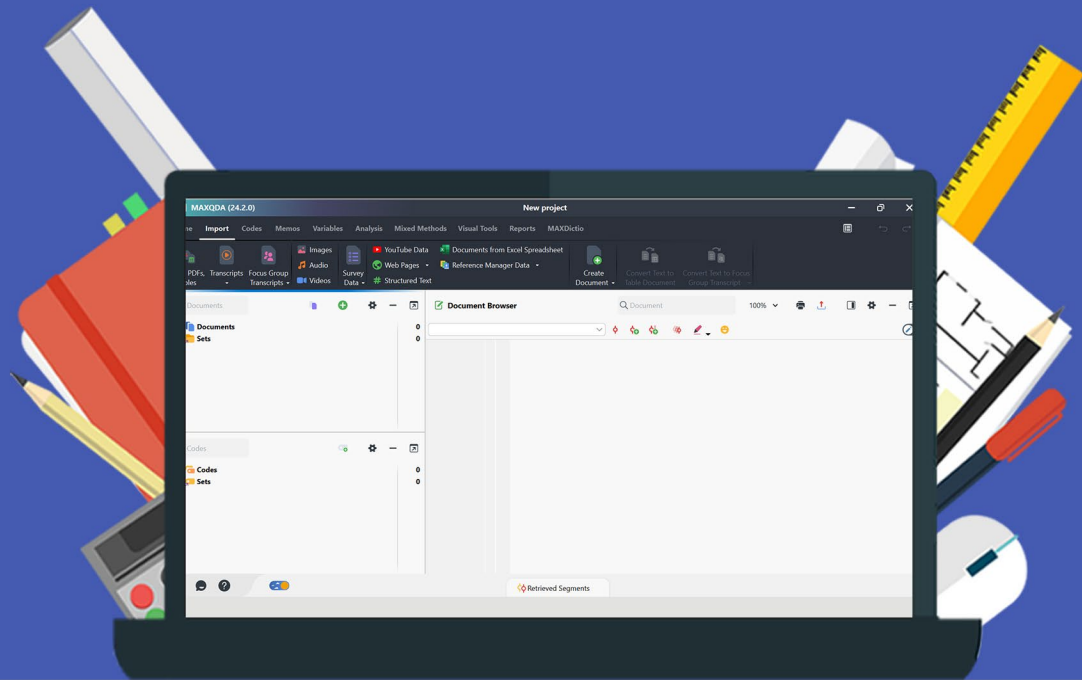


Installation Manual

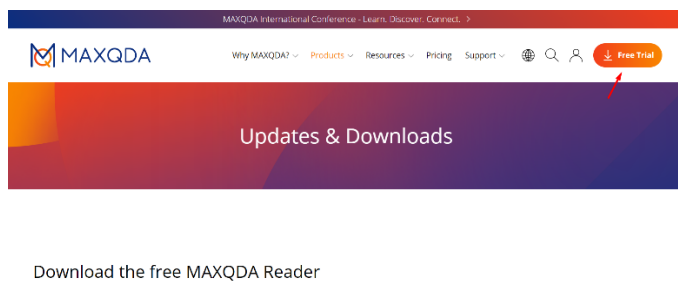


MAXQDA + AI Assist Free

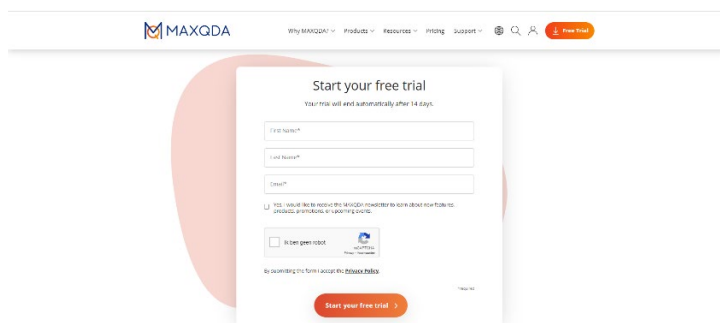
For Mac

Step 1: Order MAXQDA on our website. You can find your download in your account under “Orders”. This is also where you can find your license code.

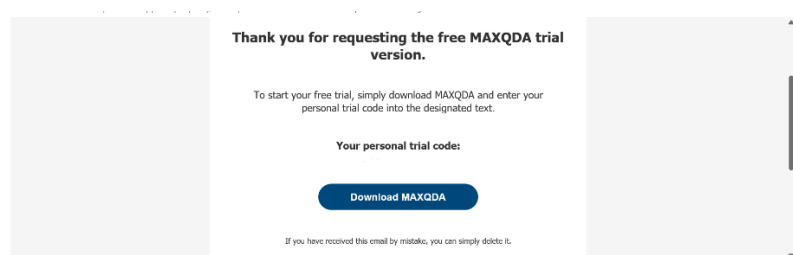
Step 2: Click in your order history on “Download”, you will now be redirected to the MAXQDA website. Click on “Free Trial”.



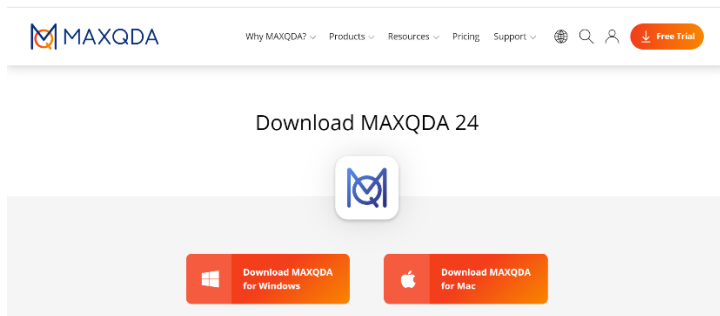
Step 3: Fill in the required fields and check the “I am not a robot” box. Then, click on “Start your free trial”.



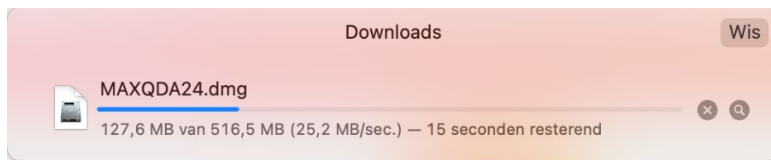
Step 4: You will now receive an email from MAXQDA at the email address provided in the previous step with a download link and a code. **Attention:** you do not need to use the code in this email, this code is for a free trial. Your license is already activated with the code you received with your order. Click on “Download MAXQDA”, you will now be redirected to the page where you can download MAXQDA.



Step 5: Choose the operating system you want to install MAXQDA on, the installation file will now download.



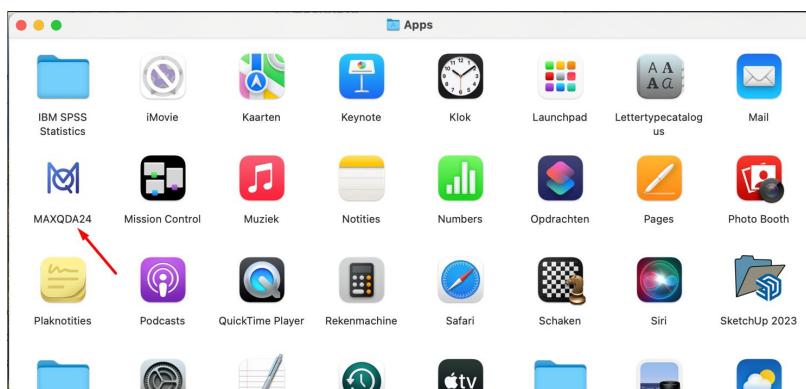
Step 6: Click on the downloaded installation file, the installation will now start.



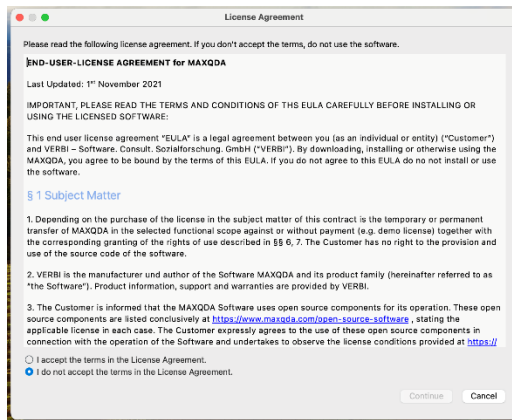
Step 7: Drag MAXQDA to the "Applications" folder.



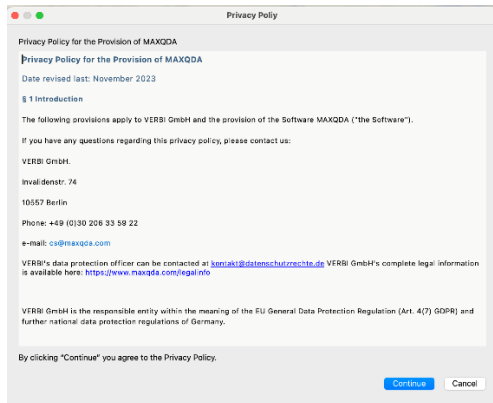
Step 8: Open Finder and then the "Applications" folder. Click on MAXQDA24 to start the installation.



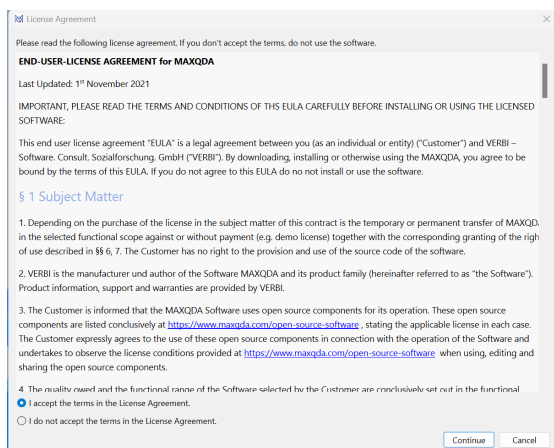
Step 9: Check the box “I accept the terms in the License Agreement” and click on continue.

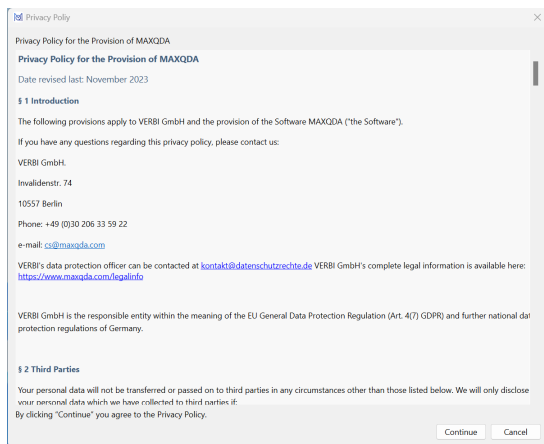
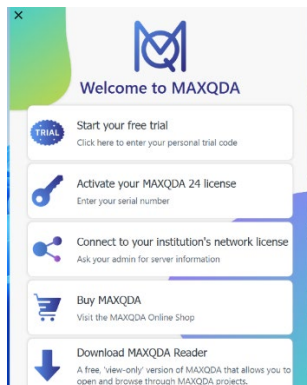


Step 10: Read through the Privacy Policy and click on “Continue”.

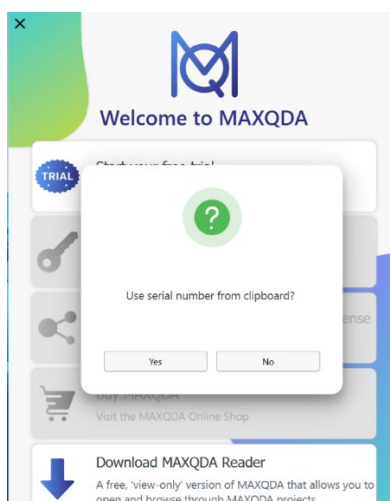


Step 11: Read the License Agreement and select “I accept the terms in the License Agreement.”. Then, click on “Continue”.

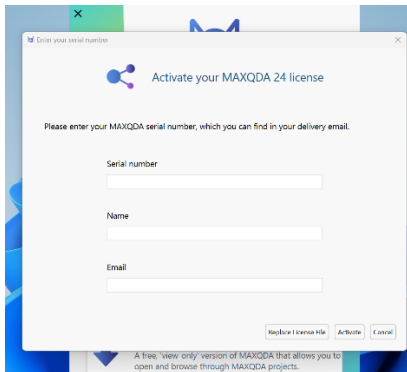


Step 12: Read the Privacy Policy and click on “Continue”.**Step 13:** Click on “Activate your MAXQDA 24 license”.

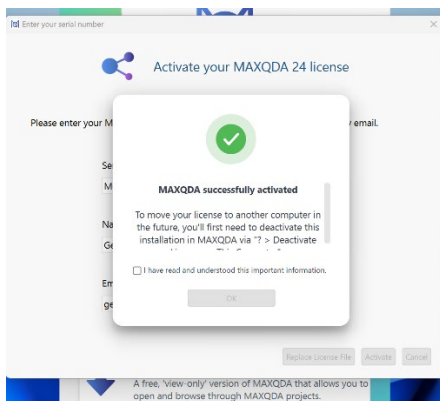
Step 14: If you have already copied the license code, MAXQDA will ask if you would like to use the code from your clipboard. Click on “Yes” and continue to step 15. If you did not copy the code, continue to step 16.



Step 13: In the “Serial number” field, enter your license code. In the “Name” and “Email” fields, enter your name and email address. Then, click on “Activate”.



Step 14: You will now get a notification saying MAXQDA is activated. In this screen, you will also find the instructions you'll need if you want to move your MAXQDA license to a new device. Read these instructions carefully and check the “I have read and understood this important information.” box. Then, click on “OK”.



Step 15: MAXQDA will now open, you can get started with your license!

