



Step 1: Order MAXQDA on our website. You can find your download in your account under "Orders". This is also where you can find your license code.

Step 2: Click in your order history on "Download", you will now be redirected to the MAXQDA website. Click on "Free Trial".

| | MAXQDA International Conference - Learn, Discover, Connect. > |
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| MAXQDA | Why MAXQDA? 🗸 Products 🗸 Resources 🗸 Pricing Support 🗸 🛞 📿 🙏 🛃 🛃 |
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| | Updates & Downloads |
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| Download the free MA | |

Step 3: Fill in the required fields and check the "I am not a robot" box. Then, click on "Start your free trial".

| Start your free trial |
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| Your trial will end automatically after 14 days. |
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| Lod Nam ^a |
| Crisil ^a |
| Yes: Visual files to receive the WoldDhine electron to remain about new factor to produce, promotions, or spooring overte. |
| hiber geen robot |
| By submitting the form I accept the <u>Minace Holey</u> . |

Step 4: You will now receive an email from MAXQDA at the email address provided in the previous step with a download link and a code. **Attention**: you do not need to use the code in this email, this code is for a free trial. Your license is already activated with the code you received with your order .Click on "Download MAXQDA", you will now be redirected to the page where you can download MAXQDA.

| Thank you for requesting the free MAXQDA trial version. | • |
|--|---|
| To start your free trial, simply download MAXQDA and enter your personal trial code into the designated text. | |
| Your personal trial code: | |
| Download MAXQDA | |
| If you have received this email by mistake, you can simply delete it. | • |



Step 5: Choose the operating system you want to install MAXQDA on, the installation file will now download.



Step 6: Click on the downloaded installation file, the installation will now start.

| Downloads | Wis |
|--|-----|
| MAXQDA24.dmg | |
| 127,6 MB van 516,5 MB (25,2 MB/sec.) — 15 seconden resterend | |
| | |

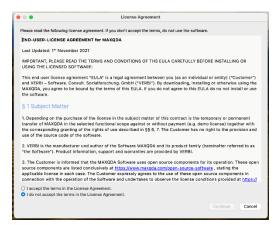
Step 7: Drag MAXQDA to the "Applications" folder.



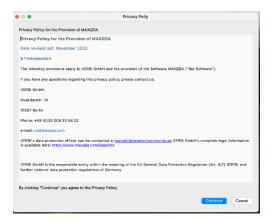
Step 8: Open Finder and then the "Applications" folder. Click on MAXQDA24 to start the installation.



Step 9: Check the box "I accept the terms in the License Agreement" and click on continue.



Step 10: Read through the Privacy Policy and click on "Continue".



Step 11: Read the License Agreement and select "I accept the terms in the License Agreement.". Then, click on "Continue".





Step 12: Read the Privacy Policy and click on "Continue".

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| Privacy Policy for the Provision of MAXQDA | |
| Privacy Policy for the Provision of MAXQDA | |
| Date revised last: November 2023 | |
| 5 1 Introduction | |
| The following provisions apply to VERBI GmbH and the provision of the Software MAXQDA ("the Software"). | |
| If you have any questions regarding this privacy policy, please contact us: | |
| VERBI GmbH. | |
| Invalidenstr. 74 | |
| 10557 Berlin | |
| Phone: +49 (0)30 206 33 59 22 | |
| e-mail: <u>cs@maxqda.com</u> | |
| VER8I's data protection officer can be contacted at <u>kontakt@datenschutzrechte.de</u> VER8I GmbH's complete legal information is available here: https://www.maxqda.com/legalinfo | |
| VER8I GmbH is the responsible entity within the meaning of the EU General Data Protection Regulation (Art. 4(7) GDPR) and further national dat protection regulations of Germany. | |
| § 2 Third Parties | |
| Your personal data will not be transferred or passed on to third parties in any circumstances other than those listed below. We will only disclose your personal data which we have collected to third parties if: | |
| By clicking "Continue" you agree to the Privacy Policy. | |
| Continue Cancel | |

Step 13: Click on "Activate your MAXQDA 24 license".



Step 14: If you have already copied the license code, MAXQDA will ask if you would like to use the code from your clipboard. Click on "Yes" and continue to step 15. If you did not copy the code, continue to step 16.

| × | Welcome to MAXQDA |
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| TRIAL | 2 · · · · · · · · · · · · · · · · · · · |
| ×. | Use serial number from clipboard? EnSe Yes No |
| ••• | Visit the MAXQDA Online Shop Download MAXQDA Reader A free, 'view-only' version of MAXQDA that allows you to open and browse through MAXQDA projects. |

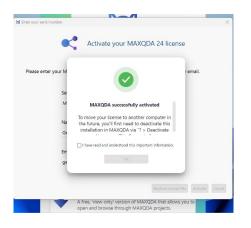
5



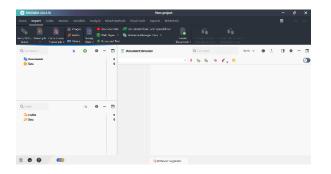
Step 13: In the "Serial number" field, enter your license code. In the "Name" and "Email" fields, enter your name and email address. Then, click on "Activate".

| 🐱 Enter your seri | unber : |
|-------------------|---|
| | Activate your MAXQDA 24 license |
| Please en | your MAXQDA serial number, which you can find in your delivery email. |
| | Serial number |
| | |
| | Name |
| | Email |
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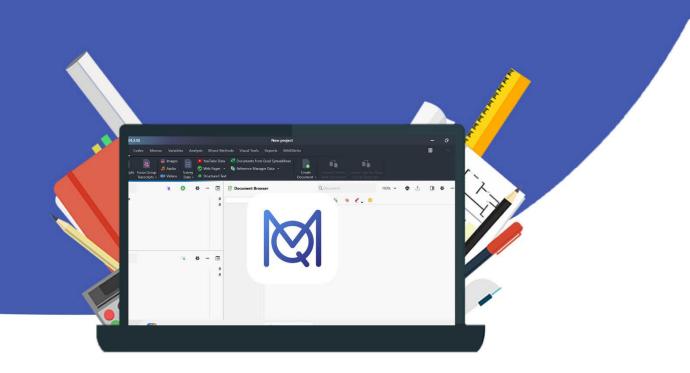
Step 14: You will now get a notification saying MAXQDA is activated. In this screen, you will also find the instructions you'll need if you want to move your MAXQDA license to a new device. Read these instructions carefully and check the "I have read and understood this important information." box. Then, click on "OK".



Step 15: MAXQDA will now open, you can get started with your license!







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